

ESPECIFICACIONES TÉCNICAS VLC | NUEVO CENTRO 50 M2 PITCH 8



Artwork needs to be supplied at exactly the stated pixel size resolution. No safe-area is required.

MOTION

10 seconds, according with contract.
Quicktime/h264 (compress ratio 10Mbxsec).

STILL IMAGE

JPEG/RGB

URL/HTML

Contact us before starting.

Schedule & Content programming by any external variable
(weather condition, sports, live feed data)

ADDITIONAL TECHNICAL SPECIFICATIONS FOR ANY CONTENT THAT DOES NOT TAKE PART OF THE ADVERTISING LOOP.

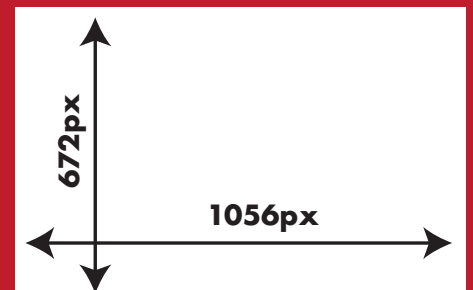
CCTV
Streaming
Web
Satellite
Tv Signal
Broadcast Video Signal Videoconsoles Augmented Reality
Social Media
Blue-Ray - DVD

SOUND

The screen has sound for special activities.



SCREEN SIZE



CONTENT DELIVERY

Contact: **GUSTAVO CANTATORE**

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+34 917370247

+34 615131725

DELIVERY TIME

48 working hours prior to campaign launch.

Content must fulfill the requirements in the above standards.